Archana Publishing House
Hyderabad, India.

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A complete magazine on Poultry, Dairy & Feed
READERSHIP ANALYSIS

Zone Wise

Readership 4,800 Plus

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Sector Wise

Poultry
- Farmers & Breeders: 25%
- Veterinarians: 30%
- Pharmaceuticals: 15%
- Equipment Manufacturers: 25%
- Govt., Media Circle & Others: 5%

Dairy
- Farmers & Breeders: 30%
- Dairy Processing & Equipment Manufacturers: 20%
- Veterinarians: 25%
- Pharmaceuticals & Prospectives: 15%
- Govt., Media Circle & Others: 5%

Feed
- Feed Mills & Equipment Manufacturers: 25%
- Feed Additives & Neutraceuticals: 20%
- Cattle & Poultry Feed Farmers: 40%
- Aqua Feed Manufacturers: 10%
- Govt., Media Circle & Others: 5%
Poultry, Dairy & Feed News Point is a complete magazine on live stock and feed. The magazine was launched with a purpose to cater the need of farming community by updating the newer technology available in India and Overseas in form of providing technical articles, news, events and ofcourse the advertisements.

By subscribing the PDF News Point one can be assured of getting comprehensive coverage of latest happening in these industries.

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<th>Duration</th>
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<td>Three Years</td>
<td>1,400/-</td>
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The PDF News point is dedicated to the Poultry, Dairy & livestock industry as a single source of everything about this industry in India and Indian subcontinents. It has several advantages over conventional media, not only it has lasting value of the print advertisements compared to other media sources but its unique compartmentization into the three segments Poultry, Dairy & Animal Feed with the prolonged interest for the full span of the life cycle of the issue. As a matter of fact, it provides you up to date information of the most relevant and concurrent happenings in the industry.

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### INNER PAGES

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